

Cookie Policy

This Cookie Policy applies to our website at www.folder.parts operated by Folder.parts of Hashuk Street 23 Tel Aviv ("Folder.parts", "we", "us", or "our") acting as the data controller.

Why do we have a Cookie Policy?

This Cookie Policy sits in line with Israel's Privacy Protection Law ("PPL") and the EU's Privacy and Electronic Communications Directive ("PECD"). In accordance with them, we need to inform you about the cookies we use and obtain your consent when using certain types of cookies namely Functional, Performance, Analytical and Advertising Cookies.

What are cookies?

Cookies are small text files that are placed on your device by the websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

The use of cookies is now standard for most websites.

The cookies we use

We use three categories of cookies on our sites:

- **Necessary Cookies**
These cookies are necessary for the website to operate.
our website cannot function without these cookies and they can only be disabled by changing your browser preferences.
- **Analytical/Performance Cookies**
These cookies allow us to measure and report on website activity by tracking page visits, visitor locations and how visitors move around the site.
The information collected does not directly identify visitors.
We drop these cookies to help us analyze the data.
- **Marketing & Social Media Cookies**
Marketing cookies help us provide you with personalized and relevant services or advertising, and track the effectiveness of our digital marketing activities.
Social media cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks.
They are capable of tracking your browser across other sites and building up a profile of your interests.
This may impact the content and messages you see on other websites you visit.

We utilize cookies, and other online identification technologies such as web beacons, or pixels to provide users with an improved user experience.

Analytics

Google Analytics

We use Google Analytics, a web analytics service provided by [Google LLC](https://www.google.com).

Google Analytics also uses cookies to enable our website to analyze how users use our website across multiple devices.

The information generated by the cookies about your use of our website is transmitted to and stored by Google, including transmission to the United States.

The following data is processed through the use of Google Analytics:

- 3 bytes of the IP address of the called system of the website visitor (anonymised IP address),

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- the website called up,
- the website from which the user reached the accessed page of our website (referrer),
- the subpages accessed from the website,
- the time spent on the website
- the frequency with which the website is accessed.

Google states that it will not associate your IP address with any other data held by Google. The use of this service is based on your consent.

Opting Out

Google Analytics

You can disable tracking by Google Analytics with future effect by downloading and installing the Google Analytics Opt-out Browser Add-on for your current web browser following this link <http://tools.google.com/dlpage/gaoptout?hl=en>.

General

If you do not wish to participate in our advertising personalization or retargeting/tracking you can object to behavioral advertising at the following websites: [Your Online Choices](#), [Digital Advertising Alliance of Canada](#), [Network Advertising Initiative](#), [AdChoices](#) and the [European Interactive Digital Advertising Alliance \(Europe only\)](#).

Cookie Consent

When you first visit our website, you will be asked to give your consent to cookies being stored on your device.

You can accept all cookies or adjust your cookie settings to store only some of the above categories of cookies on your device.

You can also refuse all cookies, except for necessary cookies, which are cookies that are required for the proper functioning of the website.

You should be aware that if you disable/reject certain cookies, we will not be able to provide you with the best possible user experience on our website, as there may be services and features that you will not be able to use if cookies are required for us to remember the choices you have made.

You can revoke your consent or change your cookie settings at any time.

How to delete cookies?

You can set your web browser to disable cookies.

Please note that most browsers offer different ways to protect your privacy.

If you do not activate or deactivate certain cookies via the browser settings, it is possible that certain functionalities will not be available to you as expected.

You can configure the use of cookies in your browser settings by following the relevant link [Google Chrome](#), [Mozilla Firefox](#), [Microsoft Edge](#), [Opera](#), [Safari](#) at any time or deactivate them completely.

Please note that if you disable cookies in this way, you will not be able to set new cookies. However, it will not prevent previously set cookies from continuing to work on your device until you clear all cookies in your browser settings.

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Changes

We may update this Cookie Policy from time to time.

If we make changes to this Cookie Policy, we will revise the effective date.

This Cookie Policy was last updated on Monday, 26th of February, 2024.

Questions

If you feel that the above is not sufficient or if you have any queries as regards the collection, processing or use of your information we are looking forward to hearing from you.

We will make every effort to reply as soon as possible and take into consideration any suggestions from your end.